

**PROGRAMA  
DE CREACIÓN Y  
ACOMPANAMIENTO  
DE EMPRESAS  
CULTURALES  
Y CREATIVAS**

**Program for  
Creation and  
Accompaniment  
of Cultural  
and Creative  
Industries**



UNIVERSIDAD  
DE ANTIOQUIA  
1803  
FACULTAD DE ARTES



Apoyan:



This is an initiative of the Faculty of Arts at the University of Antioquia and the Interarts Foundation of Barcelona with the support of the Spanish Agency for International Development.

Through consulting, coaching and support in business management, the Program aims to encourage the creation of sustainable cultural companies that contribute to dynamism, organization, productivity and visibility of arts and cultural sector and improving the life quality of the creative and artists.



The Program is one of the role models in promoting cultural development in Colombia.

It uses cultural enterprises as a tool, in order to foster economic alternatives for artist and new options for communities. The program also tries to connect artistic and cultural ideas with economic growth as a way to respond to global thinking and local needs.



***For more information:***

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